Event Scenario

What: Alley Theatre Official Tree Lighting Ceremony in conjunction with “Deck the Trees”

When: Sunday, November 20, 2022

Where: Alley Theatre

Event Co-Chairs: Charlene Brandau & Sandy Shipley

Benefitting: Alley Theatre’s Artistic, Education and Community Engagement Programs

Details: 200 guests attended Alley Theatre’s Official Tree Lighting Ceremony to celebrate the 16th annual “Deck the Trees” event, raising more than $174,000 for the Theatre’s artistic, education and community engagement initiatives. Thirty-three trees were decorated for this holiday season including a 20-foot Macy’s tree entitled “Give Love, Give Style” and a whimsical “Hard Candy Christmas” tree decorated by Taylor DeMartino of DeMartino Design Group.

For a full list of designers and sponsors, click here

The highlight of the evening was the flipping of the giant switch by Deck The Trees Co-Chairs Charlene Brandau & Sandy Shipley to light all the trees in the Theatre. Alley Theatre Managing Director Dean Gladden led the audience in a countdown to the moment when the switch was flipped. The evening began with opening remarks from Board President Ken Kades. Four Seasons catered the reception featuring a sumptuous buffet and a hot chocolate bar with Christmas cookies.

Guests included: Mady and Ken Kades, Charlene Brandau, Sandy and George Shipley, Mark Grommesh, Debra and Mike Dishberger, Valerie Jalufka, Gayle Delahunt, Taylor DeMartino, Cyndi Hunter, Anne Munday, Dean Gladden and Rob Melrose.

Link to Photos: https://www.dropbox.com/sh/8up8ixtgb08vj53/AAA_vnzyDDC65Pq1qqDYxm7a?dl=0

Photo Credit: Thomas Campbell